



# Vodafone Business SD-WAN



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# 01

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**Why legacy networks are  
no longer fit-for-purpose**



# Legacy networks fall short on reliability, business agility and cost, and are no longer fit for purpose...

1

Businesses are transforming their networks digital strategy



SaaS & cloud services



Hybrid working

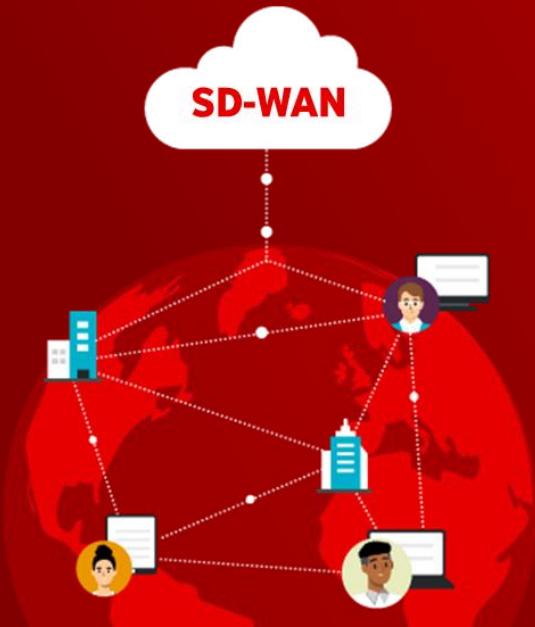


TCO reduction



2

# And they are asking for ...



## Reliability

- Dynamic, multi-path routing to ensure performance and capacity for real-time comms & critical business apps
- E2E visibility, assured performance and excellent UX for 3K+ Apps



## Business agility

- Add new applications & adjust network settings in minutes not days via cloud-based management
- Zero-touch provisioning reduces engineer time on site, preventing business disruption



## Network efficiencies

- Replace expensive private links with low-cost internet/5G
- Reduce on-premise hardware and/or consolidate network & security onto one platform
- Centralised management reducing site visits, improving sustainability



## Security & continuity

- Inbuilt encryption and firewalls protects data and branches
- Secure access to resources for users/devices anywhere



## Flexible cloud integration

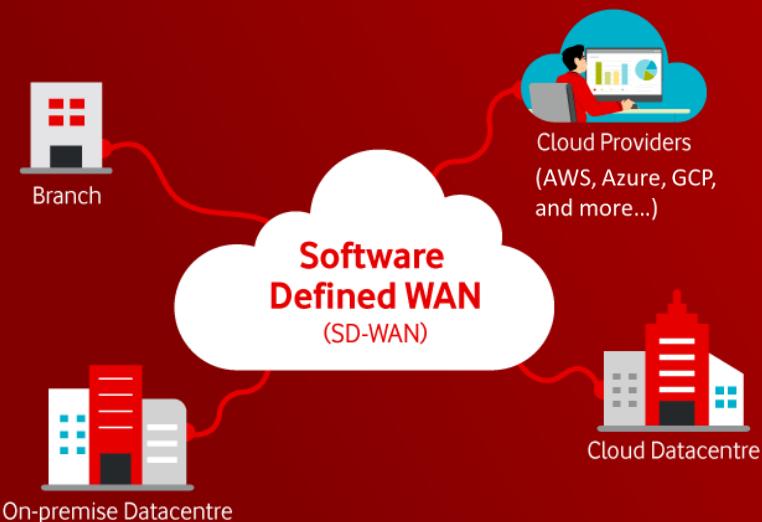
- Integrate seamlessly with public/private cloud and SaaS, optimising UX and network performance



3

They need...

## Vodafone Business Software Defined WAN (SD-WAN)



An intelligent overlay wide area network service, provided over basic connectivity, supporting digital transformation



To replace legacy networks for improved agility, reliability and lower cost



Connecting business locations together, and to the cloud, over multiple Vodafone, or 3rd party, links (Internet, 4/5G) to meet business outcomes



# 02

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## A closer look at SD-WAN



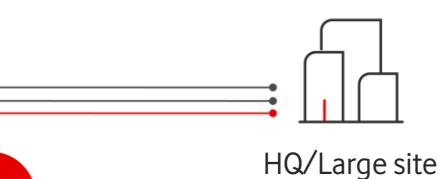
# A platform that won't let you down

Simple to deploy and migrate to the cloud providing improved and consistent network performance for every worker at every site

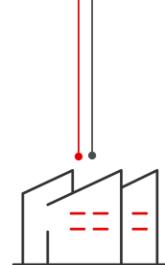
## Business agility



## Business continuity & security



## Flexible cloud integration



## Visibility & control



# 03

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## Vodafone Business SD-WAN credentials



# Why Vodafone Business SD-WAN

## Best of Breed Partnership



Leader in SD-WAN/SASE/Zero Trust Edge/Global WAN



### Your choice of SD-WAN



## Vodafone Business Advantage



Scalable platforms & low latency cloud connectivity via SASE POPs & SD-WAN gateways. Bundle our underlay for E2E SLAs



Add advanced analytics for UX monitoring, integrate your IT processes via APIs



Our scale enables unique commercial propositions and best value feature licences



Experts in Design, Build & Run of SDN. Flexible, proactive, managed or co-managed, E2E AI powered CX

Ongoing releases and innovation roadmap investment



# SD-WAN in action: An extensive track record

Customers from around the world benefit from the agility and security of our SD-WAN solution combined with multi-site scale, flexible commercials and seamless migration

# 45,000

managed CPEs\*

# 2,300

global customers and counting\*



Industrial packaging company adopts **cloud-first across 84 plants** in 36 countries



280 site **fully managed SD-WAN** replacing legacy MPLS network



A European Farming Cooperative with 26,000 employees in 30 countries, with 171 locations



Improving visibility and optimising costs with internet connectivity



Industrial parts supplier use SASE to improve **performance and security**



A software solutions provider to the finance sector, headquartered in New South Wales, Australia spread across **6 countries and 11 locations**

NEXT →



# SD-WAN in action: An extensive track record

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**2,300 depots across 13 countries & 3 regions** for a major auto repair organisation. Our **'Walk in Takeover'** made it an easy transition to a Vodafone Business Managed Service



**A global 20 site SD-WAN** across 8 countries including DE, China, AUS, IN, FR, SA, US, Serbia. Our solution included **AWZ/Azure end points, Zscaler integration** and on time delivery



14 site SD-WAN overlay across **Central and Eastern Europe** for a Czech automotive supplier



74 sites migration from MPLS to a Co-managed SD-WAN solution in APAC, Middle East and Africa. The solution supports **access to cloud services** and Zscaler



**72 site APAC SD-WAN** including 26 sites in China. The solution includes a new API Telemetry solution to work in conjunction with the customer's security information platform



SD WAN solution **consolidated 90 supply contracts** (200 Direct Internet Access & Broadband circuits in 40 countries) to one solution **simplifying management and reducing costs**



# Vodafone Business SD-WAN

We can manage it for you – or with you...

## Managed Service



Our global service desk and regional operations centres run 24x7x365 and support customers with all aspects of the design, build, transition and running of their SD-WAN



Vodafone specialists conduct a network/application-level readiness assessment to optimise business outcomes and the user experience.



Our transition & transformation framework ensures right-first-time delivery with zero risk migrations including design, planning, operating and service management. We cover underlay, overlay, local access and wider services within the solution to 192 countries

### Our managed service gives you peace of mind and includes:

- Inventory Management
- 24/7 Incidents Support
- Proactive incidents
- Problem Management
- MACD Bundles / SFRs
- Local language to regional, local and dedicated service desks support
- Change Management
- Vulnerability Management
- Release Management
- Customer Portal
- APIs
- Managed Security Services
- Service Management
- Professional Services

## Co-managed Service

### Co-Management via Vodafone Orchestrator with a choice of profiles

New Admin

*Username	Ex: user@domain.com	First Name
<input type="radio"/> Native	<input type="radio"/> Non-Native	Last Name
*Password		*Contact Email
*Confirm		
Access level	Basic	Phone
Select...	Superuser	
Standard Admin Customer Support Customer Read Only Security Admin Security Read Network Admin		Security: Full Access Access users, global settings, and has full access across all services
		Secure Access: Full Access
		Create Cancel



### APIs Integration

- ITSM - Service Now
- Security Incidents and Events Management



**Read Only** - Network, Security or both as standard



**NetAdmin** - Control config of SD-WAN Device and business policies



**Custom** - Specify access permissions to suit business



**SecAdmin** - Control config of firewall and security policies on CPEs



**EntAdmin** - View and manage both SD-WAN and Security elements on CPEs

Our managed and co-managed services are backed up by the broadest range of SLAs in line with our vision for an excellent customer experience



# SD-WAN is a part of the wider Vodafone Business Roadmap and SDN Portfolio



Multi/Single  
Vendor SASE\*



SD-LAN  
SD-Branch



Advanced  
Analytics & AI  
Remediation



Software  
Defined Cloud  
Interconnects



Network as  
a Service

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Bringing together benefits of being a leading Global Managed Services Provider

\*Secure Access Service Edge



# 04

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## Next Steps



# Start your SD-WAN transition today...

Plan your move to SD-WAN with  
Vodafone Business: Book now!



Demo



Readiness Assessment



Proof of Concept



Trial

Work with our advisers to build  
the SD-WAN which works for you.

**BOOK A DEMO** →

## Security Focused

On-Prem or Cloud SASE security Extending also to solutions for secure government

## Cloud First

Networks with heavy cloud access for critical services and SaaS

## SD-Internet

Add-On to Business Broadband or DIA-  
more reliable, secure Internet Access



## Small Branch

10s to 1000s of branches in 1 or more countries  
of the same profile e.g., retailers, depots



# Vodafone Business SD-WAN supports the challenges faced by YOUR sector



## Retail sector requirements

- Cloud Adoption
- Quality of Service
- M&A Network Integration



## Healthcare sector requirements

- Telemedicine
- App Prioritisation
- HIPAA Compliance



## Information Technology sector requirements

- Optimised Access
- Network Security
- Visibility and Simplification



## Financial Services sector requirements

- Easy Upgrades
- Visibility & Security
- Regulatory Compliance



## Not-for-profit

- Cost-effective
- Hybrid working
- Cloud adoption



## Education sector requirements

- Distance Learning
- Ease of Management
- Integrations



## Hospitality sector requirements

- Optimised performance
- PCI compliance
- Easy Upgrades



## Construction & Manufacturing sector requirements

- Remote Connectivity
- Performance
- Cloud Adoption



## Media & Entertainment

- Fast file sharing
- Seamless information upload
- Remote connectivity



# How our SD-WAN portfolio compares for key use cases

Core Use Case	Cisco Meraki	Cisco	Fortinet	VMware
Target Network	 <ul style="list-style-type: none"> <li>✓ Small SD-Branch (&lt;1GB WAN or LAN)</li> <li>✓ LAN only (Branch or Campus)</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Complex, corporate networks with mixed site sizes (N x 10GB)</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Security-sensitive, corporate networks connecting mid-to-large sites (N x 10GB)</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Regional/National networks, down to small branch/single sites (&lt;5GB per CPE)</li> </ul>
Verticals	<ul style="list-style-type: none"> <li>✓ Retail</li> <li>✓ Education</li> <li>✓ Local Public Sector</li> </ul>	<ul style="list-style-type: none"> <li>✓ Critical Infrastructure</li> <li>✓ Finance</li> <li>✓ Utilities</li> <li>✓ Industrial</li> </ul>	<ul style="list-style-type: none"> <li>✓ Banking &amp; Finance</li> <li>✓ Utilities</li> <li>✓ Critical Infrastructure</li> <li>✓ Government &amp; Public Sector</li> <li>✓ Manufacturing</li> </ul>	<ul style="list-style-type: none"> <li>✓ Retail</li> <li>✓ Manufacturing</li> <li>✓ Transport</li> <li>✓ Logistics</li> <li>✓ Services</li> </ul>

Our consultants work with you to establish the most appropriate solution for your needs

- Cisco Meraki is well-suited to small branch networks with inbuilt security and optional LAN capabilities. For security focused networks it's emerging SASE offer is set to challenge the leaders
- Cisco Viptela is best for larger more complex networks, it also scores above average for mid-sized, cloud first and security focused networks with native, CPE based, security.
- VMware is strong for all use cases. It is a challenger for security-focused networks as a single-vendor SASE offer
- Fortinet is the leader for security-focused networks with both native (CPE based) and SASE capabilities, where customers have preference for a strong security brand.
- For secure remote worker, SASE ZTNA solutions, Fortinet are strongest, and Meraki is a challenger

<sup>^</sup>Informed by Gartner WAN Edge/IDC Vendor reports





**vodafone**  
business